How can we connect with students to keep them engaged in postsecondary enrollment?

- Virtual one-on-one sessions centered on college planning.
- Text messaging campaigns to check on students and see how they are doing.
- Connect with colleges- HBCUs are connecting with students to keep them motivated about the fall.
- Social media offers encouragement and motivation.
- Leveraging current student connection opportunities to remind them about postsecondary deadlines. For example, DeKalb is using diploma and gown pickup as a chance to remind students to complete the FAFSA.
- Remembering to connect with underclassmen, too, because it will help prepare them for these key messages when they get older.

How can we educate students about the challenges of FAFSA completion and the potential appeals process?

- There is a YouTube series that prepares students for college - “May College Prep Series Transitioning to College.”
- Leverage personal relationships - FAFSA is a sensitive process.
- Swiftforms link to complete appeals of financial aid decisions.
- Revisiting GA Futures site that has a wealth of knowledge about postsecondary enrollment and requirements.
- Library systems can curate and distribute knowledge digitally to broad population at no charge.

How can we help students identify sources of financial aid?

- The needs are different. Start summer support campaigns to identify specific student/family needs.
- GAFutures.org has a list of valuable resources for students including a Scholarship Search and other training tools.