Summary of Adviser Needs

Linear Projection of Future Adviser Needs

Source: GCAC

Note: The 2018-2019 cohort consists of 21 advisers
2018-19 Summary of Adviser Characteristics

Demographics

Race/Ethnicity

- Black or African American: 66.7%
- Hispanic or Latino: 4.8%
- Two or More Races/Ethnicities: 9.5%
- White/Caucasian: 19.0%

Gender

- Female: 90%
- Male: 10%

Source: GCAC
Note: The 2018-2019 cohort consists of 21 advisers
2018-19 Summary of Adviser Characteristics

Undergraduate Institution & Year

Undergraduate Institution

- Albany State University: 4.8%
- Augusta University: 4.8%
- Emory University: 4.8%
- Georgia State University: 14.3%
- Spelman College: 4.8%
- University of Georgia: 47.6%
- Out-of-State Institution: 19.0%

Year

- First Year: 57%
- Second Year: 43%

Source: GCAC
Note: The 2018-2019 cohort consists of 21 advisers
2018-19 Summary of Adviser Characteristics

Financial Aid & Majors

HOPE Eligible?

- Yes: 62%
- No: 38%

Pell Recipient?

- Yes: 62%
- No: 38%

Major

- Social Work: 4.8%
- Public Relations: 4.8%
- Industrial Engineering: 4.8%
- Health Promotion: 4.8%
- Economics: 4.8%
- Early childhood education: 4.8%
- Dual-degree: 4.8%
- Telecommunications/Media Studies: 9.5%
- Management/Managerial Sciences: 9.5%
- English: 9.5%
- Marketing/Communications: 9.5%
- Psychology: 14.3%
- Journalism/Digital and Broadcast: 14.3%

Source: GCAC

Note: The 2018-2019 cohort consists of 21 advisers
2018-19 Summary of Adviser Characteristics

Adviser Candidate Recruitment – First Contact

How did you first learn about GCAC?

Source: GCAC
Note: The 2018-2019 cohort consists of 21 advisers
2018-19 Summary of Adviser Characteristics

Adviser Recruitment Channel

Source: GCAC
Note: The 2018-2019 cohort consists of 21 advisers
2018-19 Summary of Adviser Characteristics

Candidate Program Awareness Resources

Which of the following did you see, read, or use to gain information about GCAC? Check all that apply.

36 responses

- GCAC Recruiter: 14 (38.9%)
- GCAC’s website: 32 (88.9%)
- UGA Career Fair: 2 (5.6%)
- GCAC’s Facebook: 10 (27.8%)
- GCAC’s Twitter: 1 (2.8%)
- GCAC’s Instagram: 3 (8.3%)
- A GCAC Flyer: 2 (5.6%)
- Emails from GCAC: 12 (33.3%)
- UGA bus adve: 0 (0%)
- Classroom Program: 1 (2.8%)
- Gap Year Panel: 1 (2.8%)
- GCAC Recruiter: 3 (8.3%)
- Jennifer Harris: 1 (2.8%)
- YouTube Video: 1 (2.8%)
- A phone call with: 1 (2.8%)
- one of the GC: 1 (2.8%)
- Youtube video...: 1 (2.8%)

Source: GCAC
Note: The 2018-2019 cohort consists of 21 advisers
2014-19 Summary of Adviser Characteristics

Demographics

Race/Ethnicity

<table>
<thead>
<tr>
<th>Race/Ethnicity</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Black or African American</td>
<td>80%</td>
</tr>
<tr>
<td>Hispanic or Latino</td>
<td>2%</td>
</tr>
<tr>
<td>Two or More Races/Ethnicities</td>
<td>4%</td>
</tr>
<tr>
<td>White/Caucasian</td>
<td>14%</td>
</tr>
</tbody>
</table>

Gender

- Female: 92%
- Male: 8%

Source: GCAC
Note: Out of 61 advisers, 49 identified their race/ethnicity and gender
2014-19 Summary of Adviser Characteristics

Undergraduate Institution

Undergraduate Institution

Source: GCAC
2014-19 Summary of Adviser Characteristics

Financial Aid & Majors

HOPE Eligible?

- Yes: 75%
- No: 25%

Pell Recipient?

- Yes: 66%
- No: 34%

Major

- Sociology: 1.6%
- Social Work: 1.6%
- Philosophy: 1.6%
- Industrial Engineering: 1.6%
- General Studies: 1.6%
- Consumer Economics: 1.6%
- Management Information Systems: 1.6%
- Anthropology: 1.6%
- Telecommunications/Media Studies: 3.3%
- Political Science: 3.3%
- History: 3.3%
- Fashion Merchandising: 3.3%
- Economics: 3.3%
- Education (Early Childhood & Middle Grades): 3.3%
- Communications/Marketing: 3.3%
- Management/Managerial Sciences/Human...: 4.9%
- Health Promotion & Behavior/Physical...: 6.6%
- Biology/Biological Sciences: 6.6%
- Dual-Degree Students: 6.6%
- Human Development and Family Science: 8.2%
- English: 8.2%
- Journalism/Public Relations: 9.8%
- Psychology: 13.1%

Source: GCAC
2014-19 Summary of Adviser Characteristics

Adviser Recruitment Channel

- Posse email: 2.6%
- Information Session: 2.6%
- Had a College Adviser: 2.6%
- Dawglink: 2.6%
- Career Center Gap Year Panel: 2.6%
- UGA Job Search Site: 5.1%
- Internet Search: 5.1%
- Handshake: 5.1%
- Departmental Email or Newsletter: 5.1%
- Someone Told Me: 66.7%

Source: GCAC
Note: Out of 61 advisers, the recruitment channel was known for 39